

Wallace & Gromit's WRONG TROUSERS DAY!



YOUR FUNDRAISING GUIDE



**FIRST THINGS FIRST.
THANK YOU FOR SIGNING
UP FOR WRONG
TROUSERS DAY!**

By taking part, you'll be helping to raise money for sick children and babies at Bristol Children's Hospital and St Michael's Neonatal Intensive Care Unit. We have lots of handy tips to get you started, but if you're still stuck for ideas, get in touch with our fundraising team on **0117 927 3888** or email **events@grandappeal.org.uk**

Make the most of your Wrong Trousers Day

• Step one: Plan your event

Think about where and when you want to hold your Wrong Trousers Day (it doesn't have to be on Friday 19 June). Think of an appropriate donation amount – we suggest asking for £1. Remember to set up a JustGiving page by visiting justgiving.com/campaign/wtd2026

• Step two: Shout about it

Remember to spread the message far and wide by advertising your Wrong Trousers Day. Try including it in your school newsletter, posting on social media or in your staff bulletin.

• Step three: On your Wrong Trousers Day

It's time to let loose and have some fun while raising money for a good cause. Don't be shy about asking for donations – make sure your collection is somewhere everyone can see it and use lots of posters to draw attention to your event.

• Step four: It's time to make a difference

Once the money has come rolling in, don't forget to send it to us. Paying in the money couldn't be easier; there's a method to suit everyone. Plus, once we have received it, you'll be sent a shiny certificate to celebrate your achievements.



Pay in online

Head to grandappeal.org.uk/donate

Don't forget to tell us your money was raised from Wrong Trousers Day.

By post

Make a cheque payable to 'The Grand Appeal' and send it to Freepost **THE GRAND APPEAL**, together with your details.

At the bank

Email us at events@grandappeal.org.uk for bank details.



It's not just what you wear – it's what you do when you're wearing it!

Think outside the dressing up box, by planning some exciting events to make your Wrong Trousers Day go off with a BANG! Boost your fundraising with these extra activities.

• Get creative

Got an eye for design? Rival Wallace's techno trousers and create your own pair of wacky legwear. Why not wear your ludicrous legwear during a sponsored walk, run or cycle?

• Best dressed prize

Or should that be worst dressed? Compete with your classmates and decide who wore the most ludicrous legwear.

• Treasure time

We're going on a... trouser hunt... print out pairs of trousers and organise a trouser-treasure hunt in and around your school. Top marks for whoever finds the most!

grandappeal.org.uk/wrong-trousers-day-extra-resources

• Bingo

Bring the fun with bingo! Hand out our special bingo sheets and see how many challenges your class can complete on the day.

Get in touch with our team to chat these through – they can provide advice on how to get started and extra fundraising materials.



Don't forget to photograph the day's events (with parents' permission) and share them with us on social media.

Tag us: **#WrongTrousersDay @TheGrandAppeal**



Raising funds for
Bristol Royal Hospital
For Children

In partnership with
AARDMAN

How your donations will help



£15

could mean Bristol Children's Hospital is stocked full of toys, games, books and magazines to help distract and entertain children of all ages.

£50

could fund tickets to some of Bristol's biggest attractions so that families can take a break from the hospital environment.

£100

could mean families from the Paediatric Intensive Care Unit can come together for a monthly afternoon tea with fellow families while their child is seriously ill.

£200

could fund music therapy for a day allowing more children to get the chance join a group or solo session.

£300

could help distract children from the stresses and fears of hospital treatment with a varied, engaging arts programme by inviting artists and creatives to Bristol Children's Hospital.

Did you know Aardman's classic film **THE WRONG TROUSERS** was released in 1993? Since then, Wallace and Gromit have become the nation's favourite duo. Now's your chance to screen 'The Wrong Trousers' from the comfort of your classroom. Here's how to organise a Wallace & Gromit film night.

Step one: Set a date and venue and we'll provide you with the Wrong Trousers film to screen.

Step two: Invite pupils and teachers to attend. Sell your tickets before or on the door.

Step three: Provide refreshments to raise some extra funds or ask people to bring their own.

Step four: Enjoy yourselves!

Or why not watch the film at home with friends and family and donate the cost of a cinema ticket?



The difference you make

I am very aware that so many of the facilities and services that aided Lowenna's recovery, as well as that of the other children and families we got to know, are only possible thanks to your generous donations.

So, I can now only ask you, consider supporting this incredible cause. You have the chance to make a difference, and help the children and families that will unexpectedly find themselves in need of the support and care that we have been so lucky to receive.



Lowenna's mum



WRONGTROUSERSDAY.ORG

The Grand Appeal®. Registered charity 1043603. ©&™ Wallace & Gromit Ltd/Aardman Animations Ltd 2026. All rights reserved.