PRESS RELEASE - **STRICTLY EMBARGOED until 1330 Thursday 29 May 2025**

**Location, Location, Location!**

**Sculpture sites for Gromit Unleashed 3 revealed**

With just a month to go until the hotly anticipated Gromit Unleashed 3 trail, the countdown is well and truly underway, and The Grand Appeal is thrilled to now release locations for the sculptures in this year’s trail.

Stretching from Bristol’s City Centre and throughout the wider region, dozens of sculpture locations will play host to Aardman’s most-loved characters from 30 June 2025: Wallace, Gromit, Feathers, and the new addition of Norbot the Smart Gnome, straight from Wallace & Gromit’s latest escapade in Vengeance Most Fowl.

Building on Bristol’s lively arts scene while blending the city’s rich history, architectural beauty, green spaces and maritime past, Gromit Unleashed 3 will take trail hunters on a journey through the heart of Bristol and the surrounding area uncovering hidden gems, rich heritage and vibrant culture along the way.

For intrepid sculpture hunters, a dedicated app and printed map will make it easier than ever for residents, visitors, and families to explore the trail.

App users will be able to track their progress, discover fun facts about each sculpture, and unlock rewards on the go. The app and map will bring the city and the trail to life – making the journey more accessible, engaging and memorable for everyone while raising funds for The Grand Appeal, the Bristol Children’s Hospital Charity.

Gromit Unleashed 3 will bring the magic and wonder of cinema, film, stories and legends to Bristol this summer, turning its streets into a living storybook.

Included in the trail this year will be space explorer, Beagle 3, the extraterrestrial Gromit, who is just one of the 53 individually created sculpture designs on the Gromit Unleashed 3 trail. Sponsored by Trail Partner Rolls-Royce plc and created by Tim Sutcliffe, Beagle 3 blasts off in style, ready to explore new frontiers, and starry odysseys on his intergalactic quest. Beagle 3 has been reimagined as an exploration satellite and is paw-sitively out of this world! Taking one small step, Beagle 3 will be found at Aerospace Bristol during this summer’s trail.

Nicola Masters, director of The Grand Appeal, explains: “As we’re moving closer to the trail launch, the excitement and anticipation from fans far and wide builds and builds. We’re incredibly excited to announce all the locations where you will be able to find sculptures on the trail, stretching from College Green to Cheddar Gorge, Warmley to The Wave and Puxton Park to Pucklechurch. We can wait to get all these incredible sculptures onto the streets of Bristol and beyond.

Each sculpture is uniquely designed by international film studios, film directors, classic British cultural treasures, celebrities and brilliant local artist talent to transform locations throughout Bristol into an open-air art gallery, inviting people of all ages to explore, discover and connect.

Beyond the creativity and fun, Gromit Unleashed 3 represents a powerful cause raising vital funds for The Grand Appeal, the Bristol Children’s Hospital Charity. With every step, photo and donation, the trail brings the community together in a shared mission of supporting sick babies and children from Bristol, the South West and beyond.“

Gromit Unleashed builds on the runaway success of Gromit Unleashed, Shaun in the City, and Gromit Unleashed 2 – which collectively have generated over £20 million for The Grand Appeal, the Bristol Children’s Hospital Charity and Cots for Tots, the dedicated charity for the Neonatal Intensive Care Ward at St Michael’s Hospital.

Over the years, there have been interactive sculptures, international collaborations with film studios, celebrities and collaborations with the biggest brands, and this year trail fans can expect that and more from Gromit Unleashed 3.

To keep up to date with the latest news from The Grand Appeal and Gromit Unleashed 3, visit [www.gromitunleashed.org.uk](https://www.gromitunleashed.org.uk) and follow @TheGrandAppeal and @gromitunleashed across Facebook, Instagram, X, and YouTube.

**ENDS**

**For all media requests, please email:**

Liam Britnell (liam@ambitiouspr.co.uk) or Simon Boddy (simon@ambitiouspr.co.uk)

**Notes to Editors**

**About The Grand Appeal**

Wallace & Gromit’s Grand Appeal, Bristol Children’s Hospital Charity, is celebrating it’s 30year partnership with Aardman Animations who generously allow Wallace & Gromit to spearhead the fundraising.  The Grand Appeal runs a multi-million-pound portfolio of investment for the children’s hospital and the Neonatal Intensive Care Unit at St Michael’s Hospital.

Bristol Children’s Hospital is a national centre of excellence. It treats over 140,000 patients each year from across the entire South West and South Wales region and is home to some of the most exciting advancements in global paediatric healthcare. Babies, children and young adults with highly complex medical conditions – from rare genetic disorders, neurological conditions and congenital heart disease to traumatic injuries, cancer and kidney disease – are cared for around the clock by leaders in their respective fields. Just like Bristol, the hospital is a hub of innovation, where these experts pave the way for sick children every day through a vast network of research projects with international impact.

St Michael’s Neonatal Intensive Care Unit is the only unit in the South West providing the highest level of care to critically ill and premature babies from across the region. The Unit cares for over 800 babies a year, from those born as early as 23 weeks to babies requiring life-saving treatment when they are born full term.

It’s thanks to The Grand Appeal, both hospitals are a pioneer in so many fields today. Through its unique, almost 30 year trailblazing partnership with Bristol Children’s Hospital and Aardman Animations, The Grand Appeal has diversified its funding streams to bring in the most advanced medical equipment, including the UK’s first-ever Cardiac Hybrid Theatre in a paediatric setting, an intraoperative 3T MRi Scanner – one of only three in children’s hospitals across Europe – and a ground-breaking neuro-robot, which helps neurosurgeons perform major operations with pin-point precision.

Independently, The Grand Appeal runs three family accommodation houses and employs specialist support staff who work on the ground in the hospital to ensure every aspect of hospital life is centred on the wellbeing of the young patients and their families. It also works with the hospital to create a child-friendly environment and a programme of arts, music and play therapies to ensure the very best patient experience.

**About Aardman**Aardman is an employee-owned company, based in Bristol (UK) and co-founded in 1976 by Peter Lord and David Sproxton. An independent, multi-Academy Award® and BAFTA® award winning studio, it produces feature films, series, advertising and interactive entertainment. Current animated productions include series 7 of Shaun the Sheep and a third series of The Very Small Creatures.

Its productions are global in appeal, novel, entertaining, brilliantly characterised and full of charm reflecting the unique talent, energy and personal commitment of the Aardman team. The studio’s work – which includes the creation of much-loved characters including [Wallace & Gromit](https://www.aardman.com/film-tv-games/wallace-gromit/), [Shaun the Sheep](https://www.aardman.com/film-tv-games/shaun-the-sheep/), [Timmy Time](https://www.aardman.com/film-tv-games/timmy-time/) and [Morph](https://www.aardman.com/film-tv-games/morph/)– is often imitated, and yet the company continues to lead the field producing a rare brand of visually stunning, comedic content for cinema, broadcasters, digital platforms and live experiences around the world. Recent celebrated projects include the double-BAFTA® award-winning Wallace & Gromit film Vengeance Most Fowl which premiered on BBC One on Christmas Day 2024 and was released on Netflix globally on the 3*rd*of January 2025, the BAFTA® nominated feature film Chicken Run: Dawn of the Nugget, Academy Award® nominated short film [Robin Robin](https://www.aardman.com/film-tv-games/robin-robin/), International Emmy® award winning Shaun the Sheep: The Flight Before Christmas and BAFTA® nominated preschool series [The Very Small Creatures](https://www.aardman.com/film-tv-games/the-very-small-creatures/).

The studio runs the [Aardman Academy](https://academy.aardman.com/), its world-class training facility delivering excellence in film and animation training and mentoring for students around the world. The Aardman Academy offers a variety of courses from intensive one-day workshops to its flagship seven-month In-Studio Stop Motion course. All courses are delivered by industry-leading tutors and mentors with decades of experience. The Aardman Academy is an integral part of the business, representing the studio’s inclusive ethos and commitment to nurturing the animation talent of the future.

In November 2018 it became an Employee-Owned Organisation, to ensure Aardman remains independent and to secure the creative legacy and culture of the company for many decades to come. [www.aardman.com](http://www.aardman.com/)

**About Wallace & Gromit**

Wallace and Gromit, Aardman’s most loved and iconic duo have been delighting family audiences around the world for 30 years. First hitting our screens in Nick Park’s Academy Award®-winning *Wallace & Gromit: A Grand Day* *Out*(1989) the pair went on to star in three further half hour specials (*Wallace & Gromit: The Wrong Trousers* (1993), *Wallace & Gromit: A Close Shave*(1995) and *Wallace & Gromit: A Matter of Loaf or Death* (2009)) and a feature length film *Wallace & Gromit: The Curse of the Were-Rabbit*(2005) and are internationally celebrated winning over 100 awards at festivals - including 3 Academy Awards® and 7 BAFTA® Awards.

A regular highlight of the primetime BBC schedules, especially during the festive season, they have become British national treasures and pop culture icons in their own right. *Wallace & Gromit: A Matter of Loaf or Death* still remains the most watched Christmas Day programme since 2008 when it premiered on BBC One. The duo featured in their first augmented reality story The Big Fix Up, followed by the Emmy®-nominated VR experience, The Grand Getaway. The new feature length title Wallace & Gromit: Vengeance Most Fowl, directed by Nick Park and Merlin Crossingham, premiered on BBC One on Christmas Day 2024 and was released on Netflix globally on the 3rdof January 2025.

With a permanent attraction at Blackpool Pleasure Beach with over 500,000 riders every year, over 1 million fans on Facebook and a total of 102 million views on YouTube, these perennial characters continue to grow audiences across multiple platforms.

Wallace & Gromit's Children's Charity is a national charity raising funds to improve the lives of sick children in hospitals and hospices throughout the UK, raising over £50million since 1995.

**Full list of Gromit Unleashed 3 Locations:**

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| Aardman Animations, Gas Ferry Road |
| Aerospace Bristol |
| Ashton Court, Long Ashton |
| Ashton Gate Stadium, Ashton Road |
| Beaufort Arms, Hawkesbury Upton |
| Brabazon, Patchway |
| Bristol Bus & Coach Station, Marlborough Street |
| Bristol Children's Hospital, Upper Maudlin Street |
| Bristol Museum and Art Gallery, Queens Road |
| Broadmead |
| Cabot Circus |
| Cheddar Gorge and Caves, Cheddar |
| Clifton Observatory, Clifton |
| Clifton Suspension Bridge (Leigh Woods side) |
| College Green |
| Cribbs Mall  |
| CrossFit Henleaze, Henleaze Road |
| Flaxpits Lane, Winterbourne |
| Freemasons Hall, Park Street |
| Gardiner Haskins Interiors, Straight Street |
| Hargreaves Lansdown, Anchor Road |
| IKEA Bristol, Eastgate Shopping Centre, Eastgate Road |
| Kingswood Park, High Street, Kingswood |
| M Shed, Princes Wharf, Wapping Road |
| Narrow Quay |
| Noah's Ark Zoo Farm, Wraxall |
| North Street, Southville |
| Puxton Park, Hewish |
| Quakers Friars, Broadmead |
| St Mary Centre, Thornbury |
| St Mary Redcliffe, Redcliffe |
| St Nicholas Market, The Corn Exchange |
| Temple Meads Station |
| The Kendleshire, Coalpit Heath |
| The New Inn, Blagdon |
| The Rose & Crown Pucklechurch |
| The Wave, Easter Compton |
| Thunderbolt Square |
| Main Road, Cleeve |
| Underfall Yard, Cumberland Road |
| Valentine's Bridge, Temple Quay |
| Victoria Park, Windmill Hill |
| Victoria Rooms, Queens Road |
| Victoria Square, Clifton Village |
| Wai Yee Hong, Eastgate Road |
| Warmley Waiting Room, Bristol And Bath Railway Path |
| We The Curious, One Millennium Square |
| West Country Water Park, Frampton Cotterell |
| Whiteladies Road, Clifton |
| Willow Brook, Bradley Stoke |
| WWT Slimbridge, Gloucestershire |

**Gromit Unleashed 3 is kindly sponsored by:**

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Rolls-Royce plc

**Schools Programme Sponsor:**

John James Bristol Foundation

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