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**Lights. Camera. Action**

**Star appeal brings red carpet glamour to Gromit Unleashed 3**

It’s time to roll out the red carpet and meet some of the show-stopping sculptures to lead the cast in the upcoming Gromit Unleashed 3 trail.

The Grand Appeal and Aardman are today announcing its first two glittering sculptures inspired by Netflix’s Wednesday and Roald Dahl’s classic story The BFG as part of a star-studded line-up of international film studios, directors, celebrities and much-loved characters that will take centre stage in the trail this summer.

The much-awaited Gromit Unleashed 3 trail, which hits the streets of Bristol from 30th June 2025, will take visitors on a journey through the movies, with character sculptures inspired by cinema, fables, legends, films and the stories that inspired them.

The hotly anticipated trail will feature more than 50 sculptures to raise funds for The Grand Appeal, the Bristol Children’s Hospital Charity.

Patients from Bristol Children’s Hospital, were given the chance to get up close and personal with some of Gromit Unleashed 3’s newest designs in a special sneak preview

First up, meet the Snozzcumber eating Big Friendly Wallace sculpture inspired by Roald Dahl’s The BFG and Sir Quentin Blake’s acclaimed illustrations. He's here to catch your good dreams, sip fizzy Frobscottle from his teacup, and wait for the whizzpopping to begin! The Big Friendly Wallace is sponsored by Yeo Valley Organic, and will be delivering dreams from The New Inn Blagdon this summer.

Leading the line-up and re-imagined by Netflix is Wednesday as Feathers McGraw, inspired by their smash hit series. Sponsored by Burges Salmon, Wednesday will be bringing her signature deadpan look to welcome everyone to Bristol from the iconic Temple Meads station this summer.

Next in the cast lineup is “Walk the Lime” - a citrus-infused homage to the 2005 Johnny Cash biopic, with zesty vibes and a cheeky lime perched right on his nose. Katie Wallis has made sure that this pup, sponsored by and located at Wai Yee Hong, is sure to brighten every moment.

Straight from Wallace & Gromit’s latest escapade in Vengeance Most Fowl, coming to Netflix UK on 25 June, the ingenious, *Neat and Tidy* gnome has brains, gadgets and a no-nonsense attitude. Combining die-harddetermination and gnome-alone genius with a knack for handling everyday tasks with precision, Norbot is the epitome of British charm. Sponsored by Bristol Masons and painted by artist Bridget Phelan, Norbot will be gracing the outside of Freemasons Hall on Park Street with his presence on this year’s trail.

Roll up, roll up. Welcome to the Greatest Dog Show on Earth! Ringmaster, with a flair worthy of P.T. Barnum himself, is decked out in a tailcoat and perfectly balanced top hat. Let this show-stopping pup entertain you with all the thrills and spills of the circus! Created by Tozer Signs and with thanks to the Hitchings and Milner family, our very own Ringmaster has show-stopping charm and circus-sized confidence, ready to take up residence outside Bristol Children’s Hospital this summer.

Nicola Masters, director, The Grand Appeal, commented: “We are thrilled to be bringing the magic and wonder of cinema, film, stories and legends to our third Gromit Unleashed trail this summer, turning the streets of Bristol and beyond into a living storybook. Each Aardman sculpture is a character, each corner a scene, and together they form a spectacular adventure – all to raise funds for The Grand Appeal, the Bristol Children’s Hospital Charity.

“By following the trail, families, friends, residents of Bristol and visitors from the UK and all over the world won’t just be part of a city-wide celebration of creativity – everyone will be helping to create a brighter, and better future for young patients in the children’s hospital. This year, Gromit unleashes the magic of cinema grounded in a very real cause.”

Gromit Unleashed builds on the runaway success of Gromit Unleashed, Shaun in the City, and Gromit Unleashed 2 – which collectively have generated over £20 million for The Grand Appeal, the Bristol Children’s Hospital Charity and Cots for Tots, the dedicated charity for the Neonatal Intensive Care Ward at St Michael’s Hospital.

Over the years, there have been interactive sculptures, international collaborations with film studios, celebrities and collaborations with the biggest brands, and this year trail fans can expect that and more from Gromit Unleashed 3.

To keep up to date with the latest news from The Grand Appeal and Gromit Unleashed 3, visit [www.gromitunleashed.org.uk](https://www.gromitunleashed.org.uk) and follow @TheGrandAppeal and @gromitunleashed across Facebook, Instagram, X, and YouTube.

**ENDS**

**INSERT FAMILY STORY**

**Notes to Editors**

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**About The Grand Appeal**

Wallace & Gromit’s Grand Appeal, Bristol Children’s Hospital Charity, is celebrating its 30year partnership with Aardman Animations who generously allow Wallace & Gromit to spearhead the fundraising.  The Grand Appeal runs a multi-million-pound portfolio of investment for the children’s hospital and the Neonatal Intensive Care Unit at St Michael’s Hospital.

Bristol Children’s Hospital is a national centre of excellence. It treats over 140,000 patients each year from across the entire South West and South Wales region and is home to some of the most exciting advancements in global paediatric healthcare. Babies, children and young adults with highly complex medical conditions – from rare genetic disorders, neurological conditions and congenital heart disease to traumatic injuries, cancer and kidney disease – are cared for around the clock by leaders in their respective fields. Just like Bristol, the hospital is a hub of innovation, where these experts pave the way for sick children every day through a vast network of research projects with international impact.

St Michael’s Neonatal Intensive Care Unit is the only unit in the South West providing the highest level of care to critically ill and premature babies from across the region. The Unit cares for over 800 babies a year, from those born as early as 23 weeks to babies requiring life-saving treatment when they are born full term.

It’s thanks to The Grand Appeal, both hospitals are a pioneer in so many fields today. Through its unique, almost 30 year trailblazing partnership with Bristol Children’s Hospital and Aardman Animations, The Grand Appeal has diversified its funding streams to bring in the most advanced medical equipment, including the UK’s first-ever Cardiac Hybrid Theatre in a paediatric setting, an intraoperative 3T MRi Scanner – one of only three in children’s hospitals across Europe – and a ground-breaking neuro-robot, which helps neurosurgeons perform major operations with pin-point precision.

Independently, The Grand Appeal runs three family accommodation houses and employs specialist support staff who work on the ground in the hospital to ensure every aspect of hospital life is centred on the wellbeing of the young patients and their families. It also works with the hospital to create a child-friendly environment and a programme of arts, music and play therapies to ensure the very best patient experience.

**About Aardman**Aardman is an employee-owned company, based in Bristol (UK) and co-founded in 1976 by Peter Lord and David Sproxton. An independent, multi-Academy Award® and BAFTA® award winning studio, it produces feature films, series, advertising and interactive entertainment. Current animated productions include series 7 of Shaun the Sheep and a third series of The Very Small Creatures.

Its productions are global in appeal, novel, entertaining, brilliantly characterised and full of charm reflecting the unique talent, energy and personal commitment of the Aardman team. The studio’s work – which includes the creation of much-loved characters including [Wallace & Gromit](https://www.aardman.com/film-tv-games/wallace-gromit/), [Shaun the Sheep](https://www.aardman.com/film-tv-games/shaun-the-sheep/), [Timmy Time](https://www.aardman.com/film-tv-games/timmy-time/) and [Morph](https://www.aardman.com/film-tv-games/morph/)– is often imitated, and yet the company continues to lead the field producing a rare brand of visually stunning, comedic content for cinema, broadcasters, digital platforms and live experiences around the world. Recent celebrated projects include the double-BAFTA® award-winning Wallace & Gromit film Vengeance Most Fowl which premiered on BBC One on Christmas Day 2024 and was released on Netflix globally on the 3*rd*of January 2025, the BAFTA® nominated feature film Chicken Run: Dawn of the Nugget, Academy Award® nominated short film [Robin Robin](https://www.aardman.com/film-tv-games/robin-robin/), International Emmy® award winning Shaun the Sheep: The Flight Before Christmas and BAFTA® nominated preschool series [The Very Small Creatures](https://www.aardman.com/film-tv-games/the-very-small-creatures/).

The studio runs the [Aardman Academy](https://academy.aardman.com/), its world-class training facility delivering excellence in film and animation training and mentoring for students around the world. The Aardman Academy offers a variety of courses from intensive one-day workshops to its flagship seven-month In-Studio Stop Motion course. All courses are delivered by industry-leading tutors and mentors with decades of experience. The Aardman Academy is an integral part of the business, representing the studio’s inclusive ethos and commitment to nurturing the animation talent of the future.

In November 2018 it became an Employee-Owned Organisation, to ensure Aardman remains independent and to secure the creative legacy and culture of the company for many decades to come. [www.aardman.com](http://www.aardman.com/)

**About Wallace & Gromit**

Wallace and Gromit, Aardman’s most loved and iconic duo have been delighting family audiences around the world for 35 years. First hitting our screens in Nick Park’s Academy Award®-winning *Wallace & Gromit: A Grand Day* *Out*(1989) the pair went on to star in three further half hour specials (*Wallace & Gromit: The Wrong Trousers* (1993), *Wallace & Gromit: A Close Shave*(1995) and *Wallace & Gromit: A Matter of Loaf or Death* (2009)) and a feature length film *Wallace & Gromit: The Curse of the Were-Rabbit*(2005) and are internationally celebrated winning over 100 awards at festivals - including 3 Academy Awards® and 8 BAFTA® Awards.

A regular highlight of the primetime BBC schedules, especially during the festive season, they have become British national treasures and pop culture icons in their own right. *Wallace & Gromit: A Matter of Loaf or Death* still remains the most watched Christmas Day programme since 2008 when it premiered on BBC One.

The duo featured in their first augmented reality story The Big Fix Up, followed by the Emmy®-nominated VR experience, The Grand Getaway. The new feature length title Wallace & Gromit: Vengeance Most Fowl, directed by Nick Park and Merlin Crossingham, premiered on BBC One on Christmas Day 2024 and was released on Netflix globally on the 3rdof January 2025.

With a permanent attraction at Blackpool Pleasure Beach with over 500,000 riders every year, over 1 million fans on Facebook and a total of 102 million views on YouTube, these perennial characters continue to grow audiences across multiple platforms.

Wallace & Gromit's Children's Charity is a national charity raising funds to improve the lives of sick children in hospitals and hospices throughout the UK, raising over £90million since 1995.

**About Netflix/Wednesday**

Wednesday will return to Netflix for Season 2 in two parts on August 6th & September 3rd.