


YOUR Wallace & Gromit's WRONG TROUSERS DAY! FUNDRAISING GUIDE



Raising money for
 Bristol Royal Hospital
For Children

**FIRST THING'S FIRST.
THANK YOU FOR SIGNING UP
FOR WRONG TROUSERS DAY!**

By taking part, you'll be helping to raise money for sick children and babies at Bristol Children's Hospital and St Michael's Neonatal Intensive Care Unit. We have lots of handy tips to get you started, but if you're still stuck for ideas, get in touch with our fundraising team on 0117 927 3888 or email events@grandappeal.org.uk

Make the most of your Wrong Trousers Day

• Step one: Plan your event

Think about where and when (it doesn't have to be on Friday 30 June) you want to hold your Wrong Trousers Day. We suggest asking for a £1 donation, but the most important thing is that everyone can take part. So, give your parents flexibility on what they donate. Set up a JustGiving page by visiting justgiving.com/campaign/WrongTrousersDay23

• Step two: Shout about it

Remember to spread the message far and wide by advertising your Wrong Trousers Day. Try including it in your school newsletter, posting on social media or in your staff bulletin.

• Step three: On your Wrong Trousers Day

It's time to let loose and have some fun while raising money for a good cause. Don't be shy about asking for donations – make sure your collection is somewhere everyone can see it and use lots of posters to draw attention to your event.

• Step four: It's time to make a difference

Once the money has come rolling in, don't forget to send it to us. Paying in the money couldn't be easier; there's a method to suit everyone.



Pay in online

Head to grandappeal.org.uk/donate

Don't forget to tell us your money was raised from Wrong Trousers Day.

By post

Make a cheque payable to 'The Grand Appeal' and send it to Freepost **THE GRAND APPEAL**, together with your details.

At the bank

Email us at events@grandappeal.org.uk for bank details.



It's not just what you wear – it's what you do when you're wearing it!

Think outside the dressing up box, by planning some exciting events to make your Wrong Trousers Day go off with a BANG! These extra activities always raise more money.

• Get creative

Got an eye for design? Rival Wallace's techno trousers and create your own pair of wacky legwear.

• Best dressed prize

Or should that be worst dressed? Compete with your colleagues or classmates and decide who wore the most ludicrous legwear.

• Treasure time

We're going on a... trouser hunt... print out pairs of trousers and organise a trouser-treasure hunt in and around your school. Top marks for whoever finds the most!

• On your marks, get set, go

Why not wear your ludicrous legwear during a sponsored walk, run or cycle?

• Bingo

Bring the fun with bingo! Hand out our special bingo sheets and see how many challenges your class can complete on the day.



Find more ideas and resources at wrongtrousersday.org



Don't forget to photograph the day's events (with parents' permission) and share them with us on social media.



Tag us

#WrongTrousersDay
@TheGrandAppeal

How your donations will help



£15

could fund books for parents to read to their new-born babies in the Neonatal Intensive Care Unit, helping them bond

£50

could fund dolls or Lego which can be used to explain medical procedures to children and prepare them for treatment

£100

could fund two music therapy sessions, helping children to express their feelings and focus on something other than their treatment

£200

could fund a week's stay in our family accommodation allowing parents to stay close to their child

£300

could fund artwork to make sure the hospital remains a welcoming, child-friendly environment

Did you know Aardman's classic film **THE WRONG TROUSERS** was released in 1993? In those 30 years, Wallace and Gromit have become the nation's favourite duo. Now's your chance to screen 'The Wrong Trousers' from the comfort of your classroom. Here's how to organise a Wallace & Gromit film night.

Step one: Set a date and venue and we'll provide you with the Wrong Trousers film to screen.

Step two: Invite pupils and teachers to attend. Sell your tickets before or on the door.

Step three: Provide refreshments to raise some extra funds or ask people to bring their own.

Step four: Enjoy yourselves!

Or why not watch the film at home with friends and family and donate the cost of a cinema ticket?



The difference you make

I am very aware that so many of the facilities and services that aided Lowenna's recovery, as well as that of the other children and families we got to know, are only possible thanks to your generous donations.

So, I can now only ask you, consider supporting this incredible cause. You have the chance to make a difference, and help the children and families that will unexpectedly find themselves in need of the support and care that we have been so lucky to receive.

Lowenna's mum



WRONGTROUSERSDAY.ORG

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