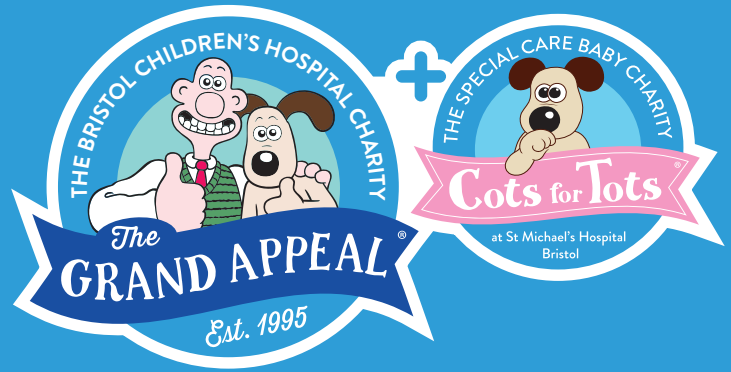


WELCOME

to your School Fundraising Guide



If you're reading this guide you're one step closer to doing something amazing – fundraising with your school to support sick babies, children and their families at Bristol Children's Hospital and St Michael's Hospital Neonatal Intensive Care Unit. We want to make your fundraising as easy as possible and will support you in every way we can with advice, tips, materials and inspiration!

You're on #TeamGrandAppeal, and together we will do great things.

Have a question for us?

Get in touch with

Steph or Kate. —————→

We're always happy to help!



Call 0117 927 3888 or email schools@grandappeal.org.uk

The Grand Appeal® & Cots for Tots®. Registered charity 1043603.
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Your Charity of the Year

By choosing The Grand Appeal as your Charity of the Year, term or even for a one-off event, your school can make a real difference to the children and babies at Bristol Children's Hospital and St Michael's Neonatal Intensive Care Unit.

As your charity partner we can help by:

- Hosting an introductory assembly either in person or with a virtual presentation to show your pupils how they can support Bristol Children's Hospital. Our presentation features a special School Fundraising Film, with interviews from staff and a glimpse behind the doors of the children's hospital. We're also happy to do virtual Q&A sessions or send you a quiz to see what your pupils learnt!
- Providing you with fundraising materials such as posters, stickers and sponsorships forms to help make your fundraising a cracking success! Why not pop a collection tin on your reception.
- Dedicated support from our friendly fundraising team to help you every step of the way – whether you have a question, need some materials or just want to chat through an idea.
- When you have finished your fundraising, we'll send you a certificate with your grand total on to share with your pupils. If you raise a minimum of £1,000 you will also receive a special Gromit figurine* to display proudly at school!

*Choice of Gromit figurine is subject to availability.



Ideas to get you started

We're sure your pupils will have loads of great ideas. We also have some brilliant events and activities lined up with resources available for you to help with your fundraising.



Gromit's Grand Readathon

Books at the ready! Challenge your pupils to read as much as possible and inspire the next generation of bookworms. Watch your fundraising grow book by book. Sign up at grandappeal.org.uk/readathon to download your resources.



Wallace & Gromit's BIG Christmas Dress Up

Ditch your school uniform for your favourite festive outfit or jazz it up with tinsel for the day in exchange for a donation. Download your fundraising kit from bigchristmasdressup.org. Pupils home schooling can join in too! Take part on any day in the run up to Christmas.



Organise your very own design competition inspired by our exhibition, Gromit Unleashed: The Grand Adventure. Let your pupils' imaginations run wild as they create their very own Gromit.

Get Sporty!

Take on a sponsored run or swim and encourage your pupils to see how many laps of the playground or pool they can do. If doing it at home they could use their garden, local park or leisure centre. You could also raise funds from your annual sports day. Have pupils race against teachers, host inter class sport matches or organise a sponsored star jump competition.





Visit
[grandappeal.org.uk/
school-resources](http://grandappeal.org.uk/school-resources)
for more school activities
and downloads.



Gromit's Sponsored Silence

Is your school filled with little chatterboxes? Gromit doesn't express himself with spoken words, but his facial expressions and body language speak volumes! Will your classes manage to communicate as effectively as Gromit and without breaking the silence?

Wallace's Cracker of a Spell-a-thon

The eccentric inventor just loves cheese and, with over 500 varieties to choose, what better way to challenge your super spellers than testing their dairy knowledge? For younger competitors, there's the added option of a cheesy word search to complete too.



Wallace & Gromit's Wrong Trousers Day

Inspired by the Aardman film, 'The Wrong Trousers', this is a dress down day with a difference. It's your pupils chance to wear their wackiest and most wonderful trousers and create a spectacle of colour and creativity. Sign up for your pack at wrongtrousers.org



Wallace & Gromit's BIG Bake

Why not add a BIG Bake stall to your summer fete this year for a day jam-packed with fundraising sweetness or hold a cupcake decoration competition! To make sure your event is piped to perfection, we've put together a cracking kit at bigbake.org containing all the ingredients for a truly delicious day.

Boost your fundraising online

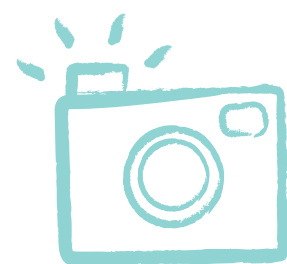
JustGiving™ Setting up a school online fundraising page is a great way to spread the word about your school's fundraising and makes it easy for parents to donate too. JustGiving is safe and secure and your donations go straight to The Grand Appeal so you don't have to worry about collecting and paying it in yourself. Visit justgiving.com/grandappeal to set up your page.



Top Tips!

- **Personalise your page.** Upload your school logo as the main image or if your school policy allows, add some photos of your pupils. You could even amend your cover photo to be the top fundraising class after each of your events.
- **Tell your story.** You will have many students who have been cared for or have siblings that have been treated at Bristol Children's Hospital. Personalise your page by getting a few quotes from your students about why they want to raise money for your local hospital.
- **Set a target.** This will depend on how big your school is but why not aim big! We suggest £1,000 or larger schools and £500 for smaller schools, as a good starting point if you are fundraising all year.
- **Post updates.** Let people know how much you raised from your event and how fun it was by posting some photos!
- **Say 'thank you'.** When you have finished your fundraising, post a special thank you message with the certificate we will send you with your grand total for all to see.

Share your success



Social media is great for shouting about your fundraising. Depending on your school policy we'd love to see photos from your events. Tag us and share so teachers, parents and pupils can see too. You might even get a few more donations if you include your JustGiving link.



@TheGrandAppeal #TeamGrandAppeal



Or email us at schools@grandappeal.org.uk and we can share on our social media channels.
We'll need permission from the photographer and the people in your pics!



The difference your money makes

Over **100,000** children and **800** babies from across Bristol, the South West of England and South Wales are treated at Bristol Children's Hospital and the Neonatal Intensive Care Unit

The Grand Appeal supports Bristol Children's Hospital by funding pioneering, life-saving, equipment and research, offers comfort through our family support workers and our home from

home accommodation where parents and siblings stay for free of charge for as long as they need. We ensure the hospital is a vibrant and child friendly place and help distract young patients through our music therapy, arts and play programme.

None of this would be possible without you.

By fundraising with your school, you are helping to give every child the care they need, and the chance they deserve.

£100

Could buy **toys, games, books** and **magazines** to distract and entertain children of all ages.

£300

Could fund **artwork** to make sure the hospital remains a welcoming, child-friendly environment.

£500

Could provide **10 music therapy sessions** helping children to express themselves and lift their spirits.

£1,000

Could fund a **month's accommodation** for a family in one of our three family houses so that parents can stay close to their child in hospital.

£1,500

Could go towards **medical equipment** to support the sickest children and save lives.



The final step: Pay in your money

Once all the money has come rolling in, don't forget to send it in. Paying in your fundraising couldn't be easier.

Online - Visit grandappeal.org.uk/donate. Be sure to reference your schools name.

Bank Transfer - Contact schools@grandappeal.org.uk and we'll send you the details.

In Person - Our office is open Monday to Friday, 9am to 5pm, on Upper Maudlin Street, opposite Bristol Children's Hospital.

By Post - Send cheques made payable to **The Grand Appeal to Freepost THE GRAND APPEAL**.

(Please write our registered freepost address exactly as stated – there's no need to add anything else.)

Your JustGiving page - If you have set up a school JustGiving page you can add your donations to that too!



Woohoo!



Fundraising heroes

Ashton Gate Primary School in Bristol chose The Grand Appeal as their Charity of the Year and raised an incredible £2,800! Here's what teacher Lily said:

“ With so many of our pupils or their siblings being cared for at Bristol Children's Hospital, The Grand Appeal seemed the perfect choice for our Charity of the Year – a great opportunity to give back. We put it to the vote and it was the clear winner from our pupils.

In December, the whole school took part in BIG Christmas Dress Up which was so much fun. Kate from The Grand Appeal visited and ran an assembly to tell the children all about the fantastic work that the charity does at the hospital and how much the school's fundraising will help – it really motivated the children to want to raise as much as they could.

Later in the year, our Year 6's organised an entire day of fundraising with a rainbow dress up day, a raffle and a sponsored run. We set up a JustGiving page which made it easy for family and friends to donate. The children loved checking the page to see it going up and up!



Gracie is a patient at Bristol Children's Hospital. Here's how she got her school involved and why fundraising meant so much to her.

“ I spent so much time at Bristol Children's Hospital during a two-year period, and the doctors and nurses were very kind to me. Some of the equipment I used had been donated by The Grand Appeal. That made me think: if I raised money, they could get even more equipment.

I asked my headteacher for permission and then, together with friends and teachers, organised a bake sale and raised £217. It was so much fun. We set up the cake sale when everyone was in class and then the bell went. Everyone came running from all directions and every single cake was sold!



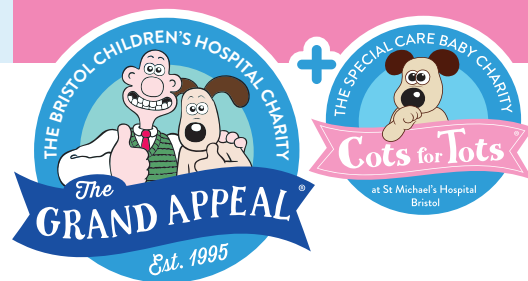
Things to remember

Before you start your journey, here are some things you need to know to make sure your fundraising is safe and legal.

You may be tempted to skip this section, but please don't – it may not be the most exciting read but it's important, and we want your events to be as brilliant as possible.

Health & Safety

Before holding an event, carry out a risk assessment to make sure everyone will be completely safe. You may also want to get insurance and have trained First Aiders present on the day. Ask your local council if you're not sure.



Branding

Our Grand Appeal logo is very special because it was designed for us by Nick Park, creator of Wallace & Gromit, so it's important that it is used correctly. Before printing or publishing any advertising materials using our logo, please get in touch so we can supply you with the correct artwork and check that everything is OK. Whenever advertising your fundraising, you must also clearly state the money is being raised 'in aid of The Grand Appeal' and print 'Registered Charity 1043603'.

Food & Drink

If you're serving food at your event, visit food.gov.uk for food hygiene regulations. You can only sell alcohol with a licence, so check if your venue is already licensed or contact your local council to ask about getting a temporary licence.

Children

Children should always check with their parents or carer before taking part in fundraising. They should only ask people to sponsor them who their parent or carer has said it's ok to ask. They should never knock on people's doors or approach people they do not know.

Raffles & Lottery

There are strict rules about prize draws, raffles and lotteries, please check the latest information and advice at gamblingcommission.gov.uk. You can only hold a raffle without a licence if tickets are sold during a non-commercial event, on the premises where the event is held, and the draw takes place during the event.

Entertainment

If you're planning on having entertainment at your event like a band or a singer, you may need a licence. Contact your local council to check.

giftaid it

allows The Grand Appeal to claim an extra 25p on every £1 donated – at absolutely no cost to you! GiftAid can only be made on personal donations given to support your activities. JustGiving claims GiftAid automatically, so you don't have to do a thing. If taking donations in person ask people to fill in your sponsorship form and tick GiftAid if they are eligible. Learn more about GiftAid at gov.uk/donating-to-charity/gift-aid

Any questions? Get in touch.
schools@grandappeal.org.uk