



JOIN OUR



The
GRAND APPEAL

PLAY 4 ALL

**BUSINESS
CHALLENGE!**

**FUNDING
SPECIALIST
SENSORY
PLAY AT
BRISTOL
CHILDREN'S
HOSPITAL**



THINK YOU AND YOUR COLLEAGUES HAVE WHAT IT TAKES TO RAISE **£1,000** IN ONE YEAR?

Join forces with 24 other companies and support The Grand Appeal's sensory play programme for the whole year at Bristol Children's Hospital.

YOU CAN CHANGE THE LIVES OF CHILDREN LIKE SEB

When their three-year-old son Seb awoke from a successful operation on a malignant brain tumour, his parents Abby and Rich were shocked to find out that he had acquired a common, but severe, neurological condition called Posterior Fossa Syndrome. His condition meant he lost the ability to walk, talk and even swallow.

Now back at home with his family in Cornwall, **Mum Abby** knows first-hand of the vital impact sensory play had in his recovery.

“ It's been a long journey, but thanks to Marius, his play colleagues and The Grand Appeal, Seb has made incredible progress. It's hard to find the words to express just how thankful we are to every single person involved in Seb's rehabilitation and recovery – from the hospital staff to those who fundraised for the sensory play service! ”

THE POWER OF SENSORY PLAY

Touch. Taste. Hearing. Smell. Sight. Our five senses form a fundamental part of who we are, and engaging with them throughout our childhood is how we make sense of the world around us. When that world around you is a hospital, it can be stressful and scary, especially as a child with multiple disabilities, such as developmental delay and nerve damage. For the young patients, sensory play has a vital role in their treatment journey.

The Grand Appeal's Sensory Play Practitioner, Marius, works in a dedicated sensory play room and by a patient's bedside to encourage interaction and engagement with the world around them and feel more at ease in their current surrounding.

This sensory play programme costs £25,000 a year to run. But the difference it makes is invaluable.

MAKING THE MOST OF YOUR YEAR

You have a whole year to raise **£1,000**, so let's make it a year to remember!

Organising fundraising events on top of your everyday work can be tough, so why not ask your colleagues to get together and form a small committee to make a big difference?

TOP TIP!

Alongside your fundraising events, make sure you have an on-going coin collection for your clients and customers. You could even use it as a way to fine those colleagues of yours who are always late to meetings!



STEP 1 PLAN YOUR FUNDRAISING EVENTS

Put the “fun” in fundraising and plan a host of different events. Whether it's cooking up a storm in Wallace & Gromit's BIG Bake or sporting your weirdest Wrong Trousers with pride, it's a good idea to organise at least one event each quarter to help you reach your fundraising target

STEP 2 PROMOTE YOUR EVENT

Use our official 'Play 4 All' posters to let your colleagues and clients know about your upcoming fundraising events; whether its internal communications, press or social media, make sure you're singing and shouting about the incredible impact your fundraising will have; and lastly, remember to make sure your collection tins are somewhere everyone can see to encourage people to donate!

STEP 3 USE OUR HELPFUL RESOURCES

As well as stickers, collection buckets, balloons and t-shirts, we have a whole heap of fundraising resources to help you. Head to grandappeal.org.uk/play4all to download some little extras to get you on your way to funding sensory play:

- Posters
- Play 4 All Sample Fundraising Planner
- Bunting – download our template and transform your events.

Want to go the extra mile? If you are taking on additional fundraising challenges such as a running event, don't forget set up a JustGiving page or request a sponsor form and your total will add up in no time!

STEP 4 IT'S TIME TO MAKE A DIFFERENCE

Once all the money has been collected from your events don't forget to send it in. Paying in your fundraising couldn't be easier and there's a method to suit everyone:

ONLINE: Head to grandappeal.org.uk/donate

BY POST: Make your cheque payable to 'The Grand Appeal' and send it to 'Freepost THE GRAND APPEAL' together with your details.

IN PERSON: Pop into our office between 9am and 5pm, weekdays! We're based opposite Bristol Children's Hospital at 30-32 Upper Maudlin Street.

AT THE BANK: Email Maxine@grandappeal.org.uk for our details.



STEP 5 SHARE YOUR SUCCESSES!

Sing and shout about your incredible impact on social media and make sure to tag in The Grand Appeal where you can. From dress down days and cake sales to Tough Mudders and 10ks, we love seeing your fundraising snaps so please remember to tag us in whenever you post on social media.

 **TheGrandAppeal**   **@thegrandappeal**
 **Wallace & Gromit's Grand Appeal** **#Play4All**



MEET MARIUS!

“ I spent quite a bit of time myself in hospital as a child, and so I really understand that it can be quite a scary place for some patients.

Whether they're a baby, child or young adult, I am able to take some of that fear away through sensory play, while also playing a vital role in the rehabilitation to help these amazing children and babies through their treatment and recovery. I work across all wards and from my specialist sensory room, and the sessions can involve lights, projectors, music, messy play, therapeutic activities and so much more.

Thanks to incredible people like you, I can continue to help these brave children through some of the toughest times of their lives. Thank you. ”

BEFORE YOU START YOUR EPIC PLAY 4 ALL JOURNEY DON'T FORGET TO LOOK AT OUR 'THINGS TO REMEMBER' DOWNLOAD.

Our Corporate Fundraiser Maxine is on hand to help you make the most out of your fundraising. Whether you have a question about your JustGiving page or you need to order some more fundraising materials, you can contact Maxine at:

Maxine@grandappeal.org.uk



Being a part of Play 4 All means you are helping give a child with additional needs, a chance to express themselves in a safe, adapted environment. Every day, our Sensory Play Practitioner brings relief and rehabilitation into the challenging lives of these young patients and you are ensuring that this vital programme continues over the next year.

Thank you!